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NAADAM ORGANISATION

National Association for Advancement of Dalits, Adivasis & Minorities



“ Let us strengthen the
weaker Society... ”



ABOUT US

NAADAM is a Secular, Non- Profit, Non-Political, Philanthropic, Social service organisation that was established in 1979 by experienced professionals from the health and education sectors with a high level of commitment towards community development. We have our administrative office in Hyderabad and have been working to improve the lives of the downtrodden and underprivileged in Telangana and Andhra Pradesh under the able leadership of Chairperson Dr. Pagidipati Devaiah & Dr. Pagidipati Rudrama Devi.

VISION

We envision a democratic and equalitarian society in which all sections can access their social, economic, educational and cultural rights equally with no discrimination on grounds of caste, creed, gender or religion.

MISSION

We strive to empower and promote social participation of the Dalits, Adivasis and other Minorities, Economically weaker sections (EWS) in the areas of education, employment and entrepreneurship by acting as a catalyst in the development process, facilitating their access to natural resources, health.

OPERATIONAL PHILOSOPHY

Our Motto : Education–Employment–Equality–Empowerment–Entrepreneurship & Health We believe in the holistic principles of empowerment through education, equality of social status, respect for fellow humans and environment, and the spirit of nationalism. Right education and awareness alone can help in fostering maturity and social responsibility, which in turn can lead to the social, economic and technological advancement of society and the nation.

OBJECTIVES

- Help downtrodden and underprivileged communities to become self reliant and stand on their own feet
- Eliminate social inequality & economic backwardness through education, financial empowerment and independent livelihoods
- Support the educational aspirations of students from weaker sections of society including the socially and economically backward
- Provide young minds with good mentor ship at school level, exposure to better living, and judicious thinking of payback to society
- Work for a feeling of oneness and erase barriers of caste, creed and religion through broad thinking, mutual admiration, appreciation for hard work and sincerity
- Facilitate access to affordable healthcare facilities and treatment of life threatening diseases to the poorest of the poor
- Facilitate access to basic amenities like water, power, gas, transportation and communication for the underprivileged rural population
- Women empowerment leading to pride, respect, safety and societal acceptance on an equal platform

COVERAGE / OUTREACH

We work with women and children from underprivileged sections of society, weaker section students, unemployed adolescent youth, rural communities in Telangana state and Andhra Pradesh State. Our initiatives have reached roughly 3000 children and 6000 Adults so far.



EDUCATION

FINANCIAL SUPPORT FOR STUDENTS OF PROFESSIONAL COURSES

We have provided complete financial assistance to 200 students from socially and economically marginalised sections of society that have been enrolled in various professional courses in premier educational institutions like IITs, IIITs, NITs and government medical colleges through our flagship Higher Education Support programme since 2013. We propose to continue extending this support on an ongoing basis.



As many as 160 of our scholars are currently employed. Nearly 100 of them have, in accordance with the spirit of giving back to society, contributed the amounts as support fund to other needy students of their fraternity.

LONG TERM RESIDENTIAL NEET COACHING CENTRE

We have set up a long term residential coaching centre in Karman Ghat – Hyderabad to address the coaching needs of 100 aspirants of NEET - 2022. Students from the SC and ST community that had scored at least 200 marks and students from the OBC, EWS and Minority communities that had scored at least 300 marks in NEET 2021 are eligible for this course. We have engaged six highly qualified and experienced faculty with a proven result-oriented track record to teach them.



EDUCATION SUPPORT FOR SCHOOL AND HOSTEL STUDENTS

We awarded scholarships to 45 students during 2010-11 and 2011-12 respectively and distributed free notebooks, uniforms and stationery to them. We also imparted free supplemental coaching to students of 2 Boy's and one Girl's Social Welfare Residential Hostels of Warangal District, engaging the services of well qualified and trained teachers. This initiative was particularly helpful to girls from backward and vulnerable communities, who had restricted mobility.

SKILL DEVELOPMENT

STEP

We partnered with SMILE Foundation to launch a skill development programme in Hyderabad during the period 2015-17 for 240 unemployed youth aged 18-25 years. The broad goal of this project, which was entitled STEP – Skill Training & Placement Assisted Programme, was to enhance the employability of these youth and to prepare them for entry into the job market with specific focus on the ITES and Retail sectors.

The training programme spanned 4 months and was offered 6 days a week. Each batch of trainees was divided into four groups of 10 members each for purposes of instruction. Exposure visits were organised for the trainees in the two batches of 76 members each to Anion Healthcare Services and Reliance Trends respectively.

Career Counseling sessions were also held for the trainees and they were given inputs on Career awareness, Appreciation, Attitude, Self-awareness, Decision making skills, Economic awareness, Skill awareness, Competence and Employability skills, and Interview Skills. The programme has proven to be quite affective with 125 trainees being successfully placed in different sectors.



COMPUTER SKILLS

We trained 55 rural youth from Jangaon mandal in basic operations of the computer, MS Office and Desktop Publishing software, with the objective of enhancing their career prospects. Anion Healthcare Services contributed 6 computers towards the programme.



HEALTH

PHYSICAL CLINIC UNDER CSR INITIATIVE

We collaborated with NATCO Trust and started a Physical Primary Clinic in Mekaguda village of Ranga Reddy district since June 2017. This Clinic provides consultation, Telemedicine, Pharmacy and diagnostic services to rural and urban communities with focus on women and children. We have prioritised the prevention and control of communicable and non-communicable diseases under this intervention.



Our service partner EVaidya of Hyderabad monitors the clinic remotely from their office in Hyderabad. Apart from recruiting and training manpower, it provides logistics support, undertakes software licensing & maintenance services, arranges power supply, medicine and consumables and ensures disposal of Biomedical waste. Community groups have been utilising the facilities optimally and the average daily footfall of patients is as high as 25-30. They have been spreading word of the clinic far and wide and there has been growing demand for setting up similar clinics in nearby mandals.

NAADAM HEALTHCARE CLINIC FOR THE UNDERPRIVILEGED

We set up a Primary Healthcare Clinic under the banner of NAADAM Healthcare Clinic to provide consultation, general health check up, basic medicines and testing services to women and children from marginalised communities in rural and urban parts of Warangal district. The Clinic functioned from 9 a.m – 8 p.m six days a week. We also deployed Two Mobile Vans, including one provided by Smile Foundation, to extend basic medical services to our target people. Key project components included educating community to the symptoms of seasonal, communicable and non-communicable diseases and HIV & AIDS and their prevention, providing referral services and behavioural change guidance.



NAADAM
Healthcare Clinic
MOBILE VAN



BLOOD DONATION CAMP

We organised a Blood Donation Camp in collaboration with Hyderabad based NTR Blood Bank and Anion Healthcare Services during August 2012. We received overwhelming response with nearly 100 employees of corporate firms based in Swarnajayanti Complex expressing solidarity with the cause.



COVID RELIEF

The Covid pandemic threw the lives of thousands of people out of gear and deprived them of livelihoods and incomes. We identified 650 such families in Narayanpur mandal of Nalgonda district and 50 migrant families in the slums of Gachibowli – Hyderabad and distributed Essential Provision kits to them.



MISCELLANEOUS

We educated more than 5000 unorganised workers in Warangal Town on the importance of insurance and assisted nearly 4500 of them in enrolling under the central government's Pradhan Mantri Suraksha Bima Yojana. We also gave them inputs on thrift and encouraged them to utilise small savings schemes of the Postal Department.

AWARDS AND RECOGNITION

Chairperson Dr Pagidipati Devaiah was bestowed:

- ❖ **Kalam Innovation in Governance Award** in 2018
- ❖ **The Mahatma Award by ETERNAL GANDHI** – an initiative of the Aditya Birla Group in 2019
- ❖ **The International Peace Ambassador Award by Universal Peace Federation** – New York, USA in 2021



OUR PARTNERS

Governmental:

We work closely with **APSWREIS** and **TSSWREIS** for our Financial Support Programme for students of professional courses.

Non-Governmental / CSR:

Naadam with support of Drs.Kiran and Pallavi Patel Foundation for Global Understanding (Tampa, USA) supported the higher education of students selected to premier institutes in India.

- We have extended healthcare services to rural populations in collaboration with NATCO Pharma under their CSR component.
- We have organised Skill Development programmes for youth aged 18-25 years in collaboration with Smile Foundation.
- We partnered with ABBA (Advance Black Board Academy) for the NEET Long Term Residential Coaching Programme



LEGAL STATUS

- Registered under Andhra Pradesh (Telangana Area) Public Societies Registration Act, 1350 Fasli (Act I of 1350 F) with Regn. No. 822/1979
- FCRA – Regn. No. 010230998 dated 30th October 2014 -Renewed upto 29th Oct 2024
- Section 12 A – Unique Registration No. AACTN3059JE20212- Renewed upto 2026-2027
- Section 80G – Unique Registration No. AACTN3059JF20210- Renewed upto 2026-2027
- NGO-DARPAN Unique ID No. TS/2018/0191476
- CSR Registration Certificate No. CSR00026522



Donated 1 acre of Land to NAADAM Organisation by Dr. P. Devaiah & Dr. P. Rudrama Devi Garu



Srujani, USA speaks



Presentation of Laptops to 2013 batch scholars of IIT and NIT.



Naadam Girl scholars - 2019 Annual Day.



Dr. Swati on duty at a Govt. Hospital



Health cards distribution in Warangal.

CONTACT DETAILS:



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